

ul.indent, p.indent { margin-left: 10px } **Privacy Policy**

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We at Lyquidity Solutions Limited ("Lyquidity") are constantly striving to provide excellent service to you, our customers and business partners, while building a long-lasting relationship with you. To achieve these goals, we occasionally need information about you when you visit our site.

This privacy policy sets out the basis on which your personal data will be processed by us as the data controller of your personal data for the purposes of the Data Protection Act 1998 ("the Act") <http://www.hmso.gov.uk/acts/acts1998/19980029.htm> and the [EU General Data Protection Regulations \(GDPR\)](#)

Please read the following carefully to understand our views and practices regarding your personal data and how they will be treated by us.

When you visit Lyquidity.com, you may be providing Lyquidity with information about your visit on two levels:

- Statistics collected as you browse our Web site.
- Organizational and personal information you knowingly give us.

Because Lyquidity respects your right to privacy, we want you to be aware of how we handle this information.

Our Commitment to Your Privacy

Lyquidity assures you that we do not give or sell the names and addresses or any other personal information of our customers [site users] to outside organizations unless we are required to do so by law or in order to fulfill the delivery of a product you have purchased from us. For example, we will collect your address information when you purchase a product from us so that we are able to apply the correct rate of VAT (because the VAT rate to apply depends upon your place or permanent residence. The EU VAT directive (2005) requires that we retain that information for 10 years and in that time the tax authority of any EU member state can request that we provide them with customer information.

Lyquidity does:

- Safeguard customers' information from unauthorized access.
- Collect, maintain and use customer information as necessary to allow you to purchase our products and services then access those products you have purchased.
- Honor customers' requests to remove their names from our telephone or mail solicitation lists in a timely manner.
- Maintain confidentiality of customer information when undertaking projects with other companies.

Lyquidity will always value your privacy, and we reinforce this belief throughout our organization. Your information will be protected as described unless the specific Web page says otherwise and you have provided your consent. If you have further questions about our Privacy Policy, please Contact Us.

Information this Site Gathers/Tracks

Statistics Collected as You Browse Our Web Sites

As you browse the site, Lyquidity's Web servers collect information about your visit, not about you personally. Via Web server logs, we monitor statistics such as:

- How many people visit our Web site.
- Which pages people visit on our Web site.
- From which domains our visitors come (e.g., "yahoo.com" or "google.com").
- Which browsers people use to visit our Web site.

As we gather this information, none of it is associated with you as an individual except in so much as the IP address of the machine you use to access the web site identifies you. We use these statistics to improve our Web site, to monitor its performance, and to make it easier for you and other visitors to use.

Organizational and Personal Information You Knowingly Give Us

Within any web site which is maintained and managed by Lyquidity you may be asked to give us personal or organizational information in order to receive information about a product or service. This information may range from your generic zip code, to your specific phone number, product serial number, control codes, account number, credit card number, e-mail address, organization, URL or mailing address.

Use of the Information this Site Gathers/Tracks Your IP Address and Host Name

Lyquidity's Web site logs Host Names (or IP addresses when the Host Name is not available) for systems administration and security purposes. These logs are monitored and analyzed to maintain systems and information security and allow us to constantly improve the value and the availability of the Web content.

Registration Forms

We encourage all visitors to register with Lyquidity.com, although registration is not required, except for access to our premium content areas such as product purchases. The registration forms require users to give us accurate contact information (like name and email address) and references that help us better serve you. Your name and email address may be used to send you information about updates to the products you have purchased from us. You will not otherwise be contacted by us unless you have specifically agreed that we can contact you.

Order Forms and Enrollment Forms

Our order forms securely collect visitor's contact information and financial information (like your credit card number and other billing information). Contact information on the order form is used for order fulfillment and may be shared with our Partners or Resellers if that is necessary to fulfill your request. The information that we require in our order form is only used to process your order quickly and accurately. Your contact information will only be used to send you the product that you purchase and your billing information will only be used to bill you for that product. During the purchasing process, you may be given the opportunity to sign up for future e-mailings regarding our products, services, and promotions. If you sign up, Lyquidity will share your contact information with other Lyquidity partner companies only, not with other outside

companies.

As Lyquidity's online systems become more sophisticated, you may also be given the option of registering a profile with Lyquidity. This would store your name, purchase history, and billing information to make it easier for you to shop and purchase products/services from us in the future. Once profiling is available, you may opt out of this feature at any time by changing/canceling your profile online.

Cookies

A cookie is a small, encrypted data string our server writes to your hard drive that contains your unique Lyquidity User ID. We use cookies to deliver Web content specific to your interests and to control access to Lyquidity premium content. A cookie cannot be used to access or otherwise compromise the data on your hard drive. You can choose to change your browser settings to disable cookies if you do not want us to establish and maintain a unique Lyquidity User ID. Please be aware that cookies may be required to complete certain functions on any Lyquidity web site and if you do not allow us to store cookies your access to our site will be restricted.

Sharing of the Information this Site Gathers/Tracks

The information you submit may be shared with third parties if it is necessary to complete your request, provide you with access to downloadable software, or as required by law.

Information Security

We have security measures in place to protect the loss, misuse and alteration of information under our control. When you place an order, the information is encrypted using the Secure Socket Layer (SSL) protocol.

Links to Other Sites

The Lyquidity Web sites contain links to other Web sites. Please be aware that our privacy policy does not apply to these other sites.

Opt-out Policy and Procedure

We will not send you information unless you have explicitly given us permission to do so. Our site also provides users with the opportunity to opt-out of receiving communications from us and

our Partners at the point where we request information about the visitor. Additionally, visitors who wish to remove their information from our database to not receive future communications or to no longer receive our service can Contact Us.

Correcting/Update Policy

If you would like to correct and/or update your information, please use the option available from the login panel at the top of every <http://www.lyquidity.com/> web site page.

Oversight

If you have comments or questions about our privacy policy, please Contact Us. We will address any issue to the best of our abilities.

Changes to Policy

Lyquidity will occasionally update this privacy policy. When we do, we will also revise the "last updated" date at the top of the privacy policy.